



## Strategic Planning

On July 18th and 19th a diverse group of nursing leaders and nurse champions (proponents of nursing) who serve as members of the Louisiana Action Coalition Core Leadership Team gathered together at the Louisiana State Board of Nursing to develop the blueprint for the Future of Nursing in Louisiana *Campaign for Action*.

Mr. Timothy D. Fallon, President of TSI Consulting Partners, Inc. served as the facilitator for the strategic planning meeting. Mr. Fallon is known nationwide for his exemplary work in the area of strategic planning. Under the guidance of Mr. Fallon, the Core Leadership Team developed the vision and mission statements for the Coalition, and ended the meeting with a Strategic Map outlining the central challenge for The Future of Nursing in Louisiana *Campaign for Action*. The map consists of five key strategic priorities which were based in part on feedback obtained from asset maps referencing the eight recommendations addressed in the Institute of Medicine (IOM) Report on the Future of Nursing. These asset maps were completed by stakeholders from across the state. The strategic map also includes specific action steps that will be implemented over the next 3 years.

**VISION:** Achieve access to high quality, patient-centered care for all in a health care system where all members of the health care team contribute as essential partners.

**MISSION:** Provide leadership to advance high quality, patient-centered care in Louisiana by effectively implementing the Institute of Medicine's Recommendations on the Future of Nursing.

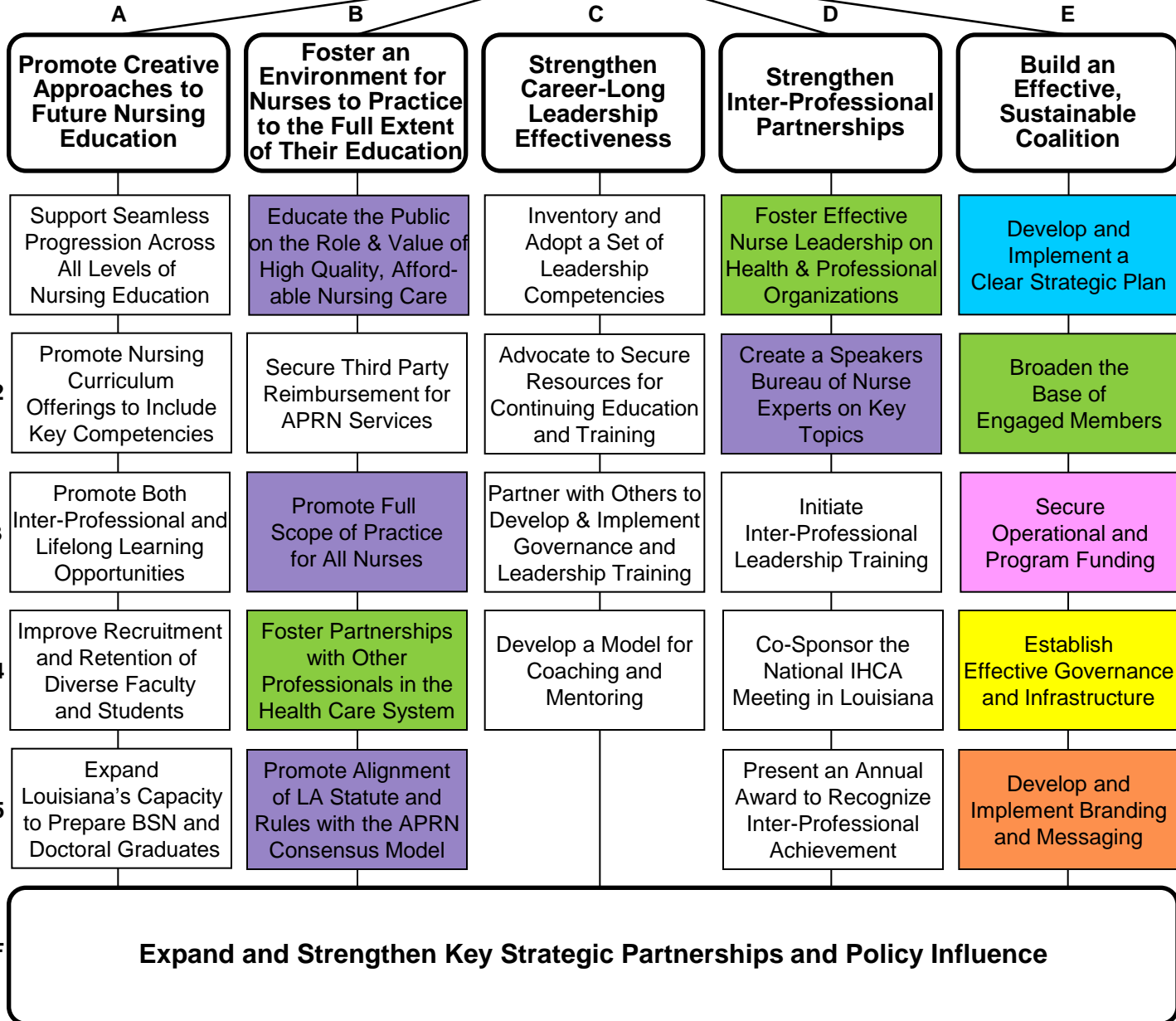
**TRACKS of WORK:** Groups of related objectives in the strategic map that use the same work were identified during the strategic planning process. The tracks of work identified as priority by LAC for Year 1 were:







- ❖ **PLAN IMPLEMENTATION**
- ❖ **ENGAGING COALITION MEMBERS**
- ❖ **FUNDING**
- ❖ **STRUCTURE AND GOVERNANCE**
- ❖ **BRANDING/MESSAGING**
- ❖ **SCOPE OF PRACTICE**

# Louisiana Action Coalition Strategic Map: 2011- 2014



## Strengthen the Leadership of Louisiana Nurses in Advancing the Future of Health and Health Care



-  Plan Implementation
-  Funding
-  Branding and Messaging
-  Engaging Coalition Members
-  Structure and Governance
-  Scope of Practice