

# Louisiana Center for Nursing (LCN) Update

August, 2011

## Mission

The mission of LCN is to contribute to the health and welfare of Louisiana residents and visitors through activities that are directed to ensure that there is an adequate workforce to meet the current and future healthcare needs of the citizens of the state of Louisiana.

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Interested in learning  
more about  
The Future of Nursing in  
Louisiana  
*Campaign for Action?*  
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## The Future of Nursing in Louisiana Campaign for Action Strategic Planning Meeting

On July 18 and 19, 2011 a diverse group of nursing leaders and nurse champions (proponents of nursing) who serve as members of the core leadership team for the Future of Nursing in Louisiana *Campaign for Action*, also known as the Louisiana Action Coalition, gathered together at the Louisiana State Board of Nursing to develop the blueprint for the Future of Nursing in Louisiana *Campaign for Action*.

Mr. Timothy D. Fallon, President of TSI Consulting Partners, Inc. served as the facilitator for the strategic planning meeting. Mr. Fallon is well known for his exemplary work in the area of strategic planning and with his guidance, the core leadership team was able to develop not only the vision and mission statements for the Coalition, but also ended the meeting with a draft of the strategic map outlining the central challenge



Timothy D. Fallon

for The Future of Nursing in Louisiana *Campaign for Action*. The map consists of five key strategic priorities which were based in part on feedback obtained from asset maps referencing the eight recommendations addressed in the Institute of Medicine (IOM) Report on the Future of Nursing. These asset maps were completed by nursing and non-nursing organizations across the state. The strategic map also included specific action steps that will be implemented out over the next 3 years.

Rich discussion that addressed critical issues impacting the future of nursing in Louisiana over the next 3 to 5 years took place in small group sessions during the strategic planning meeting. Topics for discussion included nursing education, leadership in nursing, nurses being allowed to practice to the full extent of their education and training, inter-professional partnerships, and the need to build an effective, sustainable



coalition. We were very pleased to have input from nurse champions such as Mr. Dale Bankston, an AARP member and retired healthcare executive, Annette Beuchler, Director of Programs and Communications at the Rapides

Foundation, and Terrie Sterling, Chief Operating Officer for Our Lady of the Lake Regional Medical Center. These individuals truly added a unique perspective to the discussions that was very much needed in order to capture the essence of the vision for the Coalition which is to ensure that all Americans have access to high quality, patient-centered care in a health system where all members of the health care team contribute as essential partners.

Overall, we can truly say that the strategic planning meeting was a great success. The next step is to share the strategic plan with key nurse leaders, nurse champions, and potential funders at an invitational meeting that will be held in December. A special launching of the implementation phase of the Future of Nursing in Louisiana *Campaign for Action* is being planned in conjunction with the annual Nursing Summit in Spring 2012. All nurses and nurse champions from across state will be invited to participate in this very exciting initiative.



A very special thank you goes out to the following organizations for coming together to fund the strategic planning meeting:

AARP Louisiana  
Deep South Chapter – Academy of Medical  
Surgical Nurses  
DHH – Center for Community Preparedness  
Louisiana Council of Administrators of Nursing  
Education, Inc.  
Louisiana Association of Nurse Anesthetists  
Louisiana Association of Nurse Practitioners  
Louisiana Nurses Foundation  
Louisiana Organization of Nurse Executives  
Louisiana State Board of Nursing  
Louisiana State Nurses Association  
Loyola University New Orleans  
New Orleans District Nurses Association  
Northwestern State University

For more information about the Future of Nursing in Louisiana *Campaign for Action* please contact Dr. Cynthia Bienemy, Director of LCN at [fnlca@lsbn.state.la.us](mailto:fnlca@lsbn.state.la.us) or 225-755-7563 or Denise Bottcher, AARP LA Communications Director at [dbottcher@aarp.org](mailto:dbottcher@aarp.org) or 225-376-1145.

LCN is a division of the  
Louisiana State Board of Nursing.

**The Future of Nursing in Louisiana Campaign for Action  
Core Leadership Team Members**

**Lucie J. Agosta, PhD, APRN**

*President*  
Louisiana State Board of Nursing

**Dale L. Bankston**

*Retired Healthcare Executive*  
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**Annette Beuchler, MBA, FACHE**

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*Immediate Past President*  
Louisiana State Nurses Association

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*Health Policy Chair*  
Louisiana State Nurses Association

**Marjorie Geisz-Everson, CRNA, PhD**

Louisiana Association of Nurse Anesthetists

**Warren Hebert, RN, CAE**

*RWJF Executive Nurse Fellow*  
*Chief Executive Officer*  
HomeCare Association of Louisiana

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Louisiana State Nurses Association

**Danny Lee, PhD, APRN-BC, CNE**

American Assembly of Men in Nursing

**Barbara L. Morvant, MN, RN**

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Louisiana State Board of Nursing

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*Immediate Past Chair*  
Nursing Supply and Demand Council and Louisiana Council  
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Louisiana Council of Administrators of Nursing Education

**Solange N. Sayers, BSN, RN**

*President*  
Louisiana Association of Student Nurses

**Patricia Smart, MN, RN-BC, CNE**

*Secretary*  
National Organization for Associate Degree Nursing

**Terrie P. Sterling, MSN, MBA, RN**

*Chief Operating Officer*  
Our Lady of the Lake Regional Medical Center

**Karen Zoeller**

*Vice President*  
Workforce and Policy Development  
Louisiana Hospital Association

## Statewide Nurse Demand Project

The Center for Nursing is working diligently to bring the Nurse Demand Project to a close. We are nearing the end of data analysis and have begun the process of writing the report, articulating the findings, and developing conclusions.

During the writing phase, we are attempting to compare state findings with national data, as well as describe the landscape of the state and the nation at the time in which the data was collected. There is a tremendous amount of time and effort involved in a project of this magnitude – determining the demand for advanced practice registered nurses (APRNs), registered nurses (RNs), licensed practical nurses (LPNs) and nursing assistants (NAs) for seven different types of healthcare industries – hospitals, psychiatric hospitals, long term care and skilled nursing facilities, home care agencies, hospices, ambulatory care settings and public health.

It is our hope that the findings from the Nurse Demand Project will be used to equip nurses, legislators, and nurse champions with information that can impact future healthcare workforce planning and health care policy in Louisiana.

## Forum of State Nursing Workforce Centers Strategic Planning Meeting

The Forum of State Nursing Workforce Centers, which is comprised of nursing leaders from 33 nursing workforce centers across the U.S., held a two day Strategic Planning Summit on April 25th and 26th. The Forum represents a group of nursing workforce entities that contribute to the national effort to assure an adequate supply of qualified nurses to meet the health needs of the U.S. population. Forum members collaborate and share best practices in nursing workforce research, workforce planning, workforce development, and formulation of workforce policy at the state and national levels.

The strategic planning meeting was facilitated by Dr. Deborah Cleeter with the Sawgrass Leadership Institute. The goals of the Strategic Planning Meeting were to identify accomplishments, priorities, and challenges of centers at the state level, conduct a gap and stakeholder analysis for the national strategic planning process, establish priorities and goals for the

Forum, initiate detailed action planning to design strategies to achieve these goals, and identify responsible persons, mechanisms, and timelines for the proposed strategies.

It was evident that the Forum has made significant strides in terms of the development of the Minimum Datasets (MDS) for Nursing Supply, Education and Nursing Demand. It was also apparent that there is still a tremendous amount of work for us to do in terms of collaborative research activities, contributing to major discussions addressing health policy and healthcare workforce and the dissemination of publications relative to the work of the Forum.

What better entity to be seen as a major contributor to Healthcare Workforce than the Forum for State Nursing Workforce Centers.

## The Connect Project

Connect is a project of the Robert Wood Johnson Foundation (RWJF) that helps grantees to build or enhance relationships with their members of Congress and other policy makers. These relationships will serve to further grantees work and position them as resources to members of Congress on the most pressing health and health care issues in America today.

On June 20—22, 2011 Dr. Cynthia Bienemy, Director for LCN and Denise Bottcher, Director for Communications at AARP Louisiana, who are also serving as nursing and non-nursing co-leads, respectively, for the Louisiana Action Coalition, traveled to Washington, D.C. to meet with Senators David Vitter and Mary Landrieu and Congressmen Bill Cassidy and Cedric Richmond to educate and inform them about the IOM Report on the Future of Nursing. Approximately 25 state teams participated in this initiative. The teams were not allowed to lobby or request funding.

### Asks :

- Author an op-ed highlighting the Future of Nursing in Louisiana *Campaign for Action*
- Speak at a convening of business and community leaders and potential funders in support of the Louisiana Action Coalition.
- Speak at the Nursing Summit in Spring 2012.
- Have an open dialogue with a small group of Louisiana's key nursing and non-nursing stakeholders about the IOM report/recommendations.

### Results:

- Congressman Cassidy expressed interest in having an informal discussion about the IOM Report on the Future of Nursing with a group of nurse leaders in August 2011.
- Senator Vitter asked that we contact his Health Legislative Assistant to further discuss the insertion of a statement in the Congressional Record supporting the efforts of the Louisiana Action Coalition.
- An op-ed will be submitted to Senator Landrieu.

**"BE THE  
CHANGE  
YOU WISH  
TO SEE IN  
THE  
WORLD."**

**-  
MAHATMA  
GANDHI**